



UNIVERSITY OF KABIANGA SCHOOL OF BUSINESS AND ECONOMICS

MASTER OF BUSINESS MANAGEMENT (MBM)

Rationale

Business plays a crucial role in economic growth and development. Therefore, highly trained human capital is very crucial at all levels of production as it will innovatively create jobs, increase revenue generation and industrialization. This programme is likewise required by the working personnel for their vertical and horizontal job promotion and mobility.

Objectives of the Programme

The general objectives of the MBM degree is to train would be and practicing managers with the knowledge, skills and competence in managing organizations. Key objectives include to:

- Train students to acquire, analytical and problem solving skills in business management practice.
- Equip students with ability to carry out business research and apply the tools of science in management.
- Equip students with detailed knowledge and understanding of all aspects of Business management as a profession.
- Produce knowledgeable and highly skilled, creative thinking in the development of successful business organizations.

Admission Requirements

The applicants must meet the following requirements:

- A holder of a BBM degree from University of Kabianga or
- A holder of a degree in business or commerce from a recognized university.
- In addition the applicants must have passed at second-class division or equivalent in their degree course.
- Holders of an MBA Executive degree from University of Kabianga shall be eligible subject to fulfilment of above requirements. They will however be required to do only three courses in semester two and a thesis.

Conduct of studies and Supervision of Students

- The common procedure approved for University of Kabianga shall apply.
- The common End of semester examination regulations of graduate studies shall apply.

- The common regulations for supervision, submission and End of semester examination of thesis for graduate studies shall apply.

Duration of the Course

The programme runs for two academic years (4 semesters) of full time registration. The first year shall be devoted to course work and development of research proposal while the second year shall be spent on fieldwork, course work and thesis writing. The programme shall consist of a minimum of 53 units of course work and thesis. The programme requirements sequence per semester is as follows:

- 1st Semester Course Work 18 units
- 2nd Semester Research Methods 17 units
- 3rd Semester Field Work 6 units
- 4th Semester Course Work 6 units
Thesis Writing 6 units

TOTAL 53 UNITS

Course Structure

Semester I

S/N	Course Code	Course Title	Units	Exam Schedule
1	MBM 800	Theory & Practice of Management	3	1 x 3 hours
2	MBM 801	Financial Management	3	1 x 3 hours
3	MBM 802	Marketing Management	3	1 x 3 hours
4	MBM 803	Human Resources Management	3	1 x 3 hours
5	MBM 804	Quantitative Methods of Management	3	1 x 3 hours
6	MBM 805	Research Methodology	3	1 x 3 hours
	Total		18	

Semester II

S/N	Course Code	Course Title	Units	Exam Schedule
1	MBM 811	Strategic Management	3	1 x 3 hours
2	MBM 812	Management Information System	3	1 x 3 hours
3	MBM 813	Operations Research	3	1 x 3 hours
4	MBM 814	Managerial Economics	3	1 x 3 hours

5	MBM 815	Research Proposal	2	1 x 3 hours
6	One elective	One elective	3	1 x 3 hours
	Total		17	

Semester III

S/N	Course Code	Course Title	Units	Exam Schedule
1	Field Work	Field work/research	6	
	Total		6	

Semester IV

S/N	Course Code	Course Title	Units	Exam Schedule
1		Three Electives	6	3 x 3 hours
2	MBM 816	Thesis Writing	6	Oral Defense
	Total		12	

SPECIALISATION ELECTIVES

Strategic Management Electives

S/N	Course Code	Course Title	Units	Exam Schedule
1	MBM 230	Global Strategic Management	3	1 x 3 hours
2	MBA 821	Management of Strategic Change	3	1 x 3 hours
3	MBM 822	Business Strategic Behaviour	3	1 x 3 hours
4	MBM 823	Strategic Management Seminar	3	1 x 3 hours

Accounting Electives

S/N	Course Code	Course Title	Units	Exam Schedule
1	MBM 825	Management Accounting	3	1 x 3 hours
2	MBM 826	Advance Financial Accounting	3	1 x 3 hours
3	MBM 827	Advanced Management Accounting	3	1 x 3 hours
4	MBM 828	Accounting Seminar	3	1 x 3 hours

Finance Electives

S/N	Course Code	Course Title	Units	Exam Schedule
1	MBM 830	Investment Analyses & Management	3	1 x 3 hours
2	MBM 831	Monetary Management	3	1 x 3 hours
3	MBM 832	Corporate Finance	3	1 x 3 hours
4	MBM 833	Financial Management Seminar	3	1 x 3 hours

Marketing Electives

S/N	Course Code	Course Title	Units	Exam Schedule
1	MBM 835	Strategic Marketing Management	3	1 x 3 hours
2	MBM 836	Marketing Communications	3	1 x 3 hours
3	MBM 837	Relationship Marketing Management	3	1 x 3 hours
4	MBM 838	Marketing Seminar	3	1 x 3 hours

Entrepreneurship Electives

S/N	Course Code	Course Title	Units	Exam Schedule
1	MBM 845	Entrepreneurship Concepts and Strategies	3	1 x 3 hours
2	MBM 846	Entrepreneurship Development & Policy	3	1 x 3 hours
3	MBM 847	Micro-Enterprise Financing	3	1 x 3 hours
4	MBM 848	Entrepreneurship Seminar	3	1 x 3 hours

Operations Management Electives

S/N	Course Code	Course Title	Units	Exam Schedule
1	MBM 850	Production and Operations Management	3	1 x 3 hours
2	MBM 851	Quality Management	3	1 x 3 hours
3	MBM 852	Project Management	3	1 x 3 hours
4	MBM 853	Operations Management Seminar	3	1 x 3 hours

General Electives (Optional)

S/N	Course Code	Course Title	Units	Exam Schedule
1	MBM 855	Business Management Ethics	3	1 x 3 hours
2	MBM 856	Monitoring and Evaluation	3	1 x 3 hours
3	MBM 857	Database Management Systems	3	1 x 3 hours
4	MBM 840	Human Resources Development	3	1 x 3 hours
5	MBM 841	Leadership and Organizational Behaviour	3	1 x 3 hours
6	MBM 842	Employee Relations	3	1 x 3 hours

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